CAN Poverty Reduction

March 16, 2021
Zoom
Minutes of Meeting

Chair: Allyson Dann, Mezaun Lakha-Evin

Present:

Mezaun Lakha-Evin (CPAA)
Tara Luhtanen (CPA)
Allyson Dann (CFAN)
Mikaela Johnson (Children's Link)
Ermira Kusari (CAN)
Brad Robertson (Action Hall)
Sarah Kavanagh (U of C)
Mary-Beth Finney (URSA)
Andrea van Vaught (Disability Pride)
Ben Patmore (CCIS)
Colleen Huston (Action Hall)

Meeting Minutes

1.	Land Acknowledgement Welcome and Introductions
2.	Meeting minutes from January 2021 - Approved
3.	**AISH Educational Campaign – Questionnaire Analysis** - Questions asked: 1. What do you know about AISH? 2. How much do you think AISH recipients receive per month? Goal of the campaign: Raise awareness in the community (particularly those who do not have ties to the disability sector) about the benefits of AISH and address the stigma that surrounds AISH recipients. **AISH Data Visualization - January 2021** https://open.alberta.ca/dataset/df7b7b00-c5c3-4d0e-97ff-5f902537fac0/resource/4ffaa6a4-383d-47ab-b515-014f8fe2f015/download/aish-data-visualization-january-2021.pdf Comments that stood out from the questionnaire - Majority of respondents see it is a beneficial program - Some confusion regarding qualifying and reapplication process - Employment: people with disabilities cannot work so the Government has to support them. - Inflation rate and AISH is not being indexed to the cost of living.

	Please see the attached PowerPoint presentation for the data. The presentation has been adjusted and updated following the February meeting. If you have any comments regarding the presentation, please note and email them to Ermira. **Educational Awareness Campaign** – following the questionnaire results. - Identify other platforms than social media such as hosting a podcast or use more traditional ways of communicating and connecting with the community. - Look into a small section on social return on investment ad what it would look like is AISH was not in place – look into a collaboration with the School of Public Policy. The table should create an overview of the campaign to present to them. **Engagement with the community** - Look into the community and identify agencies that are currently not part of CAN, that have an interest in the work that the table does - Reconnect with members that are in the mailing list but have not attended in a while. **Announcement:** Ben Patmore will serve as table co-chair alongside Allyson moving forward.
	Wrap-Up/Adjournment Next meeting: **Date**: April 20, 2021 **Time**: 1:30 - 3:30 pm **Location**: Zoom